

Unlock the time-proven secrets to amassing
a personal fortune during...



THE EVOLUTION OF WEALTH

How to envision and achieve a life of financial independence

Learn to:

- Plan your financial evolution from your current situation to being financially independent
- Break past the mental barriers that are keeping you from your financial destiny
- Discover the step-by-step process to making wise real estate investments ... one of the easiest, lowest-risk ways to build wealth
- Master zero-pressure sales techniques that will enable you to persuade others to help you achieve your financial goals
- Adopt the proven wealth-building strategies used by multimillionaires around the world



Based on the life works of personal-development master **Bob Proctor** and self-made millionaire **Loral Langemeier**.

Also featuring high-impact sessions led by:

- **Blair Singer**, *Sales Dogs* author and leading sales trainer
- **Dolf de Roos**, *Real Estate Riches* author and real-estate investment expert
- And **Mike Litman**, co-author of *Conversations with Millionaires* and host of *The Mike Litman Show*

June 27 - 29, 2002 ■ Westfield Marriott ■ Chantilly, VA ■ \$1,595 per person

Reserve your seat by calling our toll-free seminar hotline, 1-888-262-2402.

Or register online at www.choiceperformance.com!

You Should Attend If You Want to...

- Achieve financial stability and independence ... within the next 5 to 7 years
- Have the financial security to buy what you wish ... play when you want ... and work when and if you'd like
- Control your family's financial destiny
- Attract, recognize and act on opportunities to increase your wealth
- Retire early ... secure that your estate will provide a comfortable income for you and your heirs
- Pursue your hobbies and dreams
- Generously support causes and charities you believe in
- Live the rest of your life without worrying about money

Why *The Evolution of Wealth* Is a “Must-Attend” Event if You’re Serious About Building Wealth

You're comfortable, many would say affluent ... but **breaking into the wealthiest 3 percent of society has proved an elusive goal.**

That's because you haven't had the complete formula for financial success. You might have the savings habits ... but not the investment know-how. Or you could literally sell anything to anybody ... but you seem to squander once-in-a-blue-moon opportunities that come your way.

The good news is you can achieve financial independence ... and you'll learn how at *The Evolution of Wealth*. This groundbreaking program will revolutionize your financial future by giving you time-tested tools, skills, and information to create a path to prosperity.



What You Will Learn

- **How you can become a self-made millionaire ...** regardless of your age, education, gender, career, or financial savvy.
- **Why you must break the silence on talking about money.**
- **How to spark candid financial discussions** in your household.
- **The #1 thing you can do to practically guarantee your success.**
- **How to reprogram your thinking to overcome money-related blocks** that formed in childhood. Without these critical steps, your financial achievements will always be limited.
- **The proper way to learn ...** if you intend to use your new knowledge. Ignore these techniques, and you'll be wasting at least 96 percent of every dollar you spend on education.
- **Supercharge your self-motivation techniques ...** so you jump out of bed every morning, eager to tackle the rewarding work that will build your fortune.
- **Maximize your results** by setting the right-sized goal. Too small, and you won't be excited about pursuing it ... too large, and unconscious fear will paralyze you.
- **How you might be inadvertently sabotaging your efforts to build wealth –** and the step-by-step process for overcoming this innate human limitation once and for all.
- **Is money the most important thing in the world? You might be shocked at the true answer ...** and horrified at how much you've been risking by answering this question incorrectly.

- **Unlock the secret of wealth cycles.** Discover what they are ... how to recognize which cycle you're in ... and most importantly, cycle-specific techniques for maxing out the income you can keep and use to build your fortune.
- **Demystified! The process for accelerating your personal growth and capacity for achievement,** so you can achieve your financial goals more quickly ... and start living the life you've only dreamed about.
- **Real-world wealth-building secrets practiced by modern-day millionaires** like Mark Victor Hanson, Jack Canfield, and Robert Allen.
- **The two best ways to triple your income** ... while doubling the time you can spend with family and friends ... investing in new projects and businesses ... or traveling the globe.
- **Discover which is more important in real estate investments** – buying or selling?
- **How to find underpriced real estate** ... and snatch up these steals without tipping your hand.
- **Insider secrets for paying the least** amount – maybe even less than market value – for any piece of property.
- **The wisest investment strategy you can use** (it's the hands-down favorite among multi-millionaires of every age, gender, and race around the world).
- **An objective, step-by-step process** to analyze the investment quality of any property ... so you can quickly spot diamonds in the rough and cull the money pits.
- **How to purchase property with other people's money** ... or little or no money down.
- **The reliable sources that real estate moguls use** to sniff out top investment picks.
- **Critical sales tactics – adapted to your personality type** – that every wealth-focused investor must master to succeed.
- **Pump up your emotional strength** so you can develop the resiliency to bounce back quickly from setbacks ... skillfully handle adversity with minimal stress ... and be primed to leverage your accomplishments for even greater success.
- **A proven accountability system** that will keep you on track to meet your goals.
- **Build instant credibility with prospects** to make selling a no-brainer.
- **How to get exactly what you want, when you want it** ... just by asking.
- **Say goodbye forever to cold calls** ... these time-tested tactics for generating eager buyers will have the phone ringing off the hook.
- **Increase your sales results by 50 percent or more** ... the secret ingredient is the preparation – mental, emotional and physical – we'll teach you.
- **Turn suspects into prospects 100 percent of the time** with this proven sales presentation format.
- **Leverage your time, talent and resources to make more money** ... learn how to create and lead a winning, success-driven team.
- **Setting crystal-clear behavioral standards** so your team knows without question what you expect.
- **How to masterfully and professionally handle confrontation.** Bid *adieu* to hurt feelings ... counterproductive resentment ... and the resulting lost time and productivity.

7 Special Benefits of Attending

- **Your satisfaction is guaranteed.**
- **A sturdy binder stuffed with information from the experts.** It'll be a resource you refer to constantly.
- **Networking opportunities, from breakout lunches to cocktail parties to sponsored dinners ... so you have a chance to build a network of encouraging peers.**
- **A directory of fellow attendees ... so you can keep in touch and support each other's journeys to financial independence.**
- **Limited enrollment (no more than 350) to ensure you will have a chance to meet all of your fellow attendees ... and even spend a few minutes chatting with the experts.**
- **Complete a three-month accomplishment form that will be sent to you 12 weeks after the seminar.**
- **A free audiotape about how to build and protect a profitable, self-sufficient business ... so you can generate monthly cashflow while leveraging your valuable time elsewhere.**

Meet the Experts



Bob Proctor — For more than 40 years, **Bob Proctor** has helped people harness the power of their minds to build lives of extraordinary prosperity. In 1960, he was a high school dropout with a dim future ... and a year later, he was making more than \$100,000. Today, as the chairman of Life Success Institute and Youth Mentoring Institute International, Bob teaches thousands of people around the world how to believe in and act upon the greatness of their own minds.



Loral Langemeier — Choice Performance Founder **Loral Langemeier** draws from her personal experience when guiding others toward prosperity. Loral built her first business in college and soon after started establishing a multi-million-dollar portfolio of properties and stocks. A passionate advocate of helping women master money management, she offers straightforward principles and concepts for achieving financial stability and independence.



Dr. Dolf de Roos

Real Estate Riches author and Rich Dad Advisor **Dolf de Roos** is a top expert on building wealth through sound and savvy real estate investments. Today, as chairman of Property Ventures Limited, an innovative property investment company, Dolf continues to refine his techniques for leveraging real estate investments for maximum wealth.



Mike Litman

Mike Litman hosts the #1 personal-development radio show, *The Mike Litman Show*, based in New York and heard in 27 states. He has interviewed inspirational entrepreneurs such as Mark Victor Hansen, Jack Canfield, Wally "Famous" Amos, and Rudy Ruettinger. He's also the co-author of the #1 best-seller, *Conversations with Millionaires*.



Blair Singer

Sales Dogs author and Rich Dad Advisor **Blair Singer** is internationally renowned as a facilitator of personal and organizational behavior change. He has helped individuals and organizations (from small companies to the Fortune 500) achieve exceptional levels of performance, productivity and profitability.

Program Agenda

Thursday, June 27

7:30 a.m. Registration and continental breakfast (provided)
8:30 a.m. to 12:15 p.m. Welcome by Choice Performance Founder Loral Langemeier
Bob Proctor | Dolf de Roos
12:15 p.m. Lunch (provided)
1:30 p.m. to 6:15 p.m. Dolf de Roos | Blair Singer
6:15 p.m. Dinner (provided)
7 p.m. to 9 p.m. Blair Singer

Friday, June 28

7:30 a.m. Continental breakfast (provided)
8:30 a.m. to 12 p.m. Loral Langemeier | Bob Proctor
Noon Lunch with breakout groups* (provided)

1:30 p.m. to 5:30 p.m. Bob Proctor | Mike Litman
5:30 p.m. Networking and dinner (provided)

Saturday, June 29

7:30 a.m. Continental breakfast (provided)
8:30 a.m. to 12 p.m. Loral Langemeier | Bob Proctor
Noon Lunch with breakout groups* (provided)
1:30 p.m. to 3:30 p.m. Bob Proctor and Loral Langemeier (joint session)
3:30 p.m. to 4:45 p.m. Recognition ceremony and evaluations
5:30 p.m. Cocktail and networking reception

* Information and a sign-up form for the breakout discussions will be sent with your registration confirmation.

What Attendees From Past Events Say

100 percent of attendees rate Choice Performance seminars as “good” or “excellent.” Here’s what a few had to say ...

“What I liked most were the quick pace of events, the multitude of topics, and the caliber of speakers.”

Barbara Burdette, Pasadena, Maryland

“What I want from a financial coach and facilitator is a person who walks her talk. Someone who is teaching me from experience and asking the questions on the foundation of having been there and done that. That’s Loral! She is high powered, full of energy and lots of fun. This woman knows the way. She can and will guide you toward your greatest expression of financial intelligence and success.”

Patti Steurer, Newberg, Oregon

“A very informative seminar - excellent for getting the foundations laid for your business plan or personal life.”

Roderick Walker, Salem, Oregon

“I received even more value than expected! I got clear about objectives and found my purpose in life. It’s about time!”

Kay Keeton, Grand Prairie, Texas

“A must for anyone who wants to take their goals and financial management to the next level.”

Ed Broberg, San Francisco, CA

For more testimonials, visit our website at: www.choiceperformance.com/testimonials.

Seminar Details

- Price:** Registration in *The Evolution of Wealth* is \$1,595 per person. This fee includes: all course materials; “Building Your Business” audiotape; a directory of attendees (to be used only for networking purposes); breakfast, lunch and breaks all days; dinner on the first two days. Please call 1-888-262-2402 for couples and group pricing.
- Location:** *The Evolution of Wealth* will be held at the Westfield Marriott (14750 Conference Center Drive) in Chantilly, Virginia, conveniently located 6 miles from Dulles Airport. Room reservations can be made by contacting the hotel directly at 1-800-635-5666. Discounted room rates are available through June 4, 2002, to seminar attendees; be sure to mention “Choice Performance” to receive the discounted rate.
- Transportation:** The closest airport is Dulles Airport. The Westfield Marriott provides a free shuttle to and from Dulles Airport. For details, call 1-800-635-5666. Free parking is also available.
- Cancellations:** Cancellations/no-shows will result in a forfeiture of 75% of the enrollment cost. All cancellations must be made in writing. If you are unable to attend, you may send a substitute in your place.
- Trainer:** In the event one of the trainers is unavailable due to conditions beyond our control, another trainer of equal ability will be scheduled.
- Schedule:** Registration opens at 7:30 a.m. on Thursday, June 27. The seminar begins promptly at 8:30 every morning and will end precisely at 9:30 p.m. on Day One, 5:30 p.m. on Days Two and Three.
- Tax Deduction:** The cost of this seminar may be tax deductible. Check with your accountant to be sure.
- Our Policy:** We do not discriminate in employment, admission of speakers or registrants to our programs or activities on the basis of race, color, religion, gender, age, sexual orientation, disability, national or ethnic origin, veteran status, or any other basis prohibited by state or local law.

What You Will Miss if You Don't Attend *The Evolution of Wealth*

- The opportunity to learn time-tested techniques from experts who have mapped out the path to financial independence.
- The chance to develop mentoring relationships with these experts.
- Meeting and sharing experiences with a supportive group of other success-minded individuals.

EARLY BIRD SPECIAL

Be one of the first 56 people to register – and you’ll receive reserved seating at Loral Langemeier’s table for one of the sponsored meals.

And if you’re one of the first 20 people to enter, we’ll also toss in an autographed set of Loral’s popular audiotape series, “Choices Live.”

Reserve your seat by calling our toll-free seminar hotline at 1-888-262-2402.

OUR GUARANTEE

You will be satisfied with *The Evolution of Wealth* – or your money back. Participate in the first morning's program – if you don't think the knowledge you'll gain is worth the reasonable investment of \$1,595, just turn in your course materials to our registration team at the lunch break. We'll return every penny of your money, no questions asked ... and we'll part as friends.

Registration Form

Please copy this form for multiple registrations.

**Yes! I want to learn how to envision and achieve a life of financial independence.
Save me a seat at The Evolution of Wealth, June 27-29, 2002.**

1. Contact Information

Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Email Address*: _____

Phone Number: _____ Fax Number*: _____

Yes, I'd like to include my contact information in the directory of attendees, which we may use to network with each other before and after the seminar. (Note: due to the proliferation of unwanted email, email addresses will not be published.)

* I would like to receive notification of future events :

Via E-Mail Yes No

Via FAX Yes No

2. Payment Information — \$1,595 per person.

Please call 1-888-262-2402 for couples and group pricing.

(Please circle one) CHECK Visa MasterCard AmEx Discover

Credit Card Number: _____ Exp (MM/YY): _____

Name of Cardholder: _____ Signature: _____

3. 5 Ways to Register — *Submit your completed registration via:*

Phone: 1-888-262-2402

Fax: 1-415-382-8483

Internet: www.choiceperformance.com

Email: register@choiceperformance.com

Mail: Choice Performance
394 Bel Marin Keys, Suite 2
Novato, CA 94947

After you register: We will confirm your registration within 48 hours via email or fax (if provided). You'll receive a questionnaire you can use to submit specific questions for the speakers to answer during the seminar.